WHAT'S THE BIG DEAL? Evaluation

Film Produced by the Arctic Slope Native Association

Thank you for sharing your ideas to help improve cancer education.

- Did you like this movie? Circle: YES NO
  Because…

- Is this movie a good way to learn about colorectal screening? Circle: YES NO
  Because…

  I learned….

- After watching this movie, do you feel differently about colorectal screening? Circle: YES NO
  If yes, in what ways?

  If no, please tell us more…

- Will you recommend this movie to others? Circle: YES NO

  Because…

- After watching this movie, do you feel more comfortable talking about colorectal cancer screening?
  Circle: YES NO
  If yes, please share in what ways you feel more comfortable…

  If no, it's because…

Please complete the back ➲

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Thank you for sharing your ideas to help improve cancer education.

- After watching this movie, will you do anything differently in the ways you take care of your health?
  Circle: YES NO

❑ Talk with family and friends about colon screening
❑ Talk with my provider about colon screening
❑ Have a colon screening exam
❑ Increase my physical activity
Other:_____

- Do you know a person who has been diagnosed with colorectal cancer? Circle: YES NO

- Have you had a colorectal cancer screening exam? Circle: YES NO

If yes, what screening exam did you have? Please Circle: colonoscopy sigmoidoscopy (flex-sig)

About how long ago?

❑ Less than 1 year ago
❑ 1-5 years ago
❑ 6-10 years ago
❑ More than 10 years ago

If yes, is there any particular reason you chose to have colorectal screening?

If you haven't had screening is it because…

❑ I'm not 50 or older.
❑ My doctor hasn't recommended it
❑ I'm concerned about…_____
❑ Other…_____

- What else do you want us to know and understand about this movie?

Gender: ❑ Male ❑ Female

Ethnicity:

❑ Alaska Native
❑ American Indian
❑ Caucasian
❑ Hispanic
❑ Asian
❑ African American
❑ Other:_____

How old are you?

❑ 20 or younger
❑ 21 -29 years
❑ 30-39 years
❑ 40-49 years
❑ 50-59 years
❑ 60-69 years
❑ 70-75 years
❑ 76 or wiser

Thank you for sharing your ideas. Love Your Colon!

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